

**Mission:** Cultivating a diverse community that embraces our unique assets positioning our county as a thriving center for all to live, work, and succeed.

**7 Core Values:** Foundational to all decision making.

Collaboration



Service



Innovation



Efficiency



Accountability



Transparency



Financial  
Responsibility



## 28 Tier 1 Critical Objectives in 9 Key Results Areas

### Community Development

- Support economic development
- Engage and connect in the community, Attend public events

### Infrastructure

- Environmental resiliency
- Increase accessibility accommodations of facilities/services
- Invest in renewable energy

### Quality of Life / Recreation

- Support/collaborate and invest in mental health needs
- Address community needs through public programs
- Improve public transit

### Stakeholders

- Increase public engagement, involve diverse partners
- Increase visibility of programs/services and stakeholder communication

### Structure

- Increase communication and cross-functional collaboration
- Improve operational efficiencies
- Organizational framework and role clarity

### Financial Responsibility

- Seek revenue opportunities
- Strategic reserves plan
- Optimize operational efficiencies of the criminal justice system
- Community & business partnerships

### Organizational Culture/People

- Professional development & training, Culture of accountability
- Employee engagement, Work/Life balance
- Rewards and recognition

### Safety

- Improve safety/security of public facilities/systems
- Safety resources county-wide
- Reduce stigma, market community safety data

### Wellness

- Support mental health needs
- Public outreach, Access to programs and services
- Fight structural racism
- Affordable, quality housing
- Youth and childcare programs

## TOP PRIORITIES IN ORDER OF RESOURCE ALLOCATION

1. Support mental health needs
2. Professional development & training, Culture of accountability
3. Support economic development
4. Improve safety/security of public facilities/systems
5. Employee engagement, Work/Life balance
6. Seek revenue opportunities
7. Optimize operational efficiencies of the criminal justice system
8. Strategic reserves plan
9. Community & business partnerships
10. Engage and connect in the community, Attend public events
11. Public outreach, Access to programs and services
12. Environmental resiliency